

**PAC Smith Room How Do We Support Cycling as a Viable Transportation Mode?**

Lynne Goldsmith, LA County MTA Urban Perspective

Lindsay Walker, Caltrans, District 1 Rural Perspective

*Moderator:* Jennifer Stanley, City of Oakland and California Bicycle Coalition board

**3:00 – 3:30 p.m. Coffee Break  
Freeborn Hall**

**3:30 – 4:30 p.m. Breakout Session 4**

**BF Mu II Room Bicycle Facilities Planning and Management at UC Davis**

Skip Mezger, UC Davis

David Takemoto-Weerts, UC Davis

*Moderator:* Nancy Kays, Moore Iacofano Goltsman, Inc.

**PF Garrison Room Pedestrian Planning Beyond the Local Level**

Victoria Eisen, Eisen | Letunic

Developing a Model Countywide Pedestrian Plan

Rochelle Wheeler, Alameda County TIP

Why Create a Countywide Pedestrian Plan and How to Use it  
Once You Have It

Ann Mahaney, Caltrans

Update on Statewide Pedestrian Planning Efforts

*Moderator:* Sean Co, Metropolitan Transportation Commission

**BPF De Carli Room Transforming Urban State Highways: Two Case Studies**

Becky Frank, Caltrans

Melanie Mintz, City of El Cerrito

Corinne Goodrich, Grand Boulevard: El Camino Real

*Moderator:* Heath Maddox, City of Berkeley

**EO Fielder Room Community Safe Routes to School and Safety Campaigns**

Judi Lawson Wallace, Wallace Consulting & Training, Inc. SRTS Media Campaigns

Wendi Kallins, Marin County Bicycle Coalition Long-term Sustainable Program

Bernie Album, Sonoma County Bicycle Coalition Countywide Bicycle Safety Campaign

*Moderator:* Joyce Parks, Safe Routes to School Coordinator, Caltrans

**PAC Smith Room Public Participation 101**

Sue Newberry, Community Partners LLC

Involving the Public in Context-Sensitive Design

Tina Zenzola, WalkSanDiego

Community Outreach to Minority Populations

*Moderator:* Andy Pendoley, Moore Iacofano Goltsman, Inc. and WalkSanDiego board

**3:30 – 5:00 p.m. Coffee Break  
Freeborn Hall**

**5:00 – 6:30 p.m. Davis Bike Lane Pioneers Forum  
Freeborn Hall**

**5:00 – 9:00 p.m. Local Host Committee Party  
Davis Farmers Market (Davis Central Park, 3rd and C streets)**

**7:15 p.m. Davis Bike Lane Pioneers Celebration  
Davis Farmers Market (Davis Central Park, 3rd and C streets)**

**9:00 p.m. Walk/Bike California 2007 Film Festival  
Varsity Theatre (616 2nd Street)**

**Davis Pub Crawl  
Downtown Davis**