

**Tuesday, October 2, 2007**

## **Mapping Tools for Workforce Development, Economics and Planning**

This presentation will demonstrate the "work2future GeoMapper" web GIS application for the City of San José's Workforce Development Division. This web GIS application provides analytical capability across a variety of time-series datasets that include employers, work force, occupations, demographics and housing.

*Won Yi, President, Wn Techvision*

*Cheryl Parker, Principal, Urban Explorer*



**Planner's Sewing Kit**

**9:00 am - 10:15 am**

*Fairfield Room*

## **Breaking a Planning Taboo: CEQA Review without Automobile LOS Analysis**

The practice of evaluating and mitigating congestion impacts to motorists under CEQA is riddled with significant perverse consequences for sustainable transportation and land use planning. Our panelists will examine pioneering efforts by San Francisco and San José to resolve this conundrum by reforming their CEQA analyses of congestion impacts.

*Niko Letunic, Founding Principal, Eisen | Letunic*

*Hans F. Larsen, Deputy Director, City of San José Department of Transportation*

*Christopher Ferrell, PhD, Senior Transportation Planner, Dowling Associates, Inc.*

*Rachel Hiatt, Senior Transportation Planner, San Francisco County Transportation Authority*

*Andy Thornley, Program Director, San Francisco Bicycle Coalition*



**Seamless Transportation**

**9:00 am - 10:15 am**

*Crystal Room*

## **Creating Green, Healthy Affordable Housing**

Perspectives from a San José Non-Profit Affordable Housing Developer: an overview of "green" affordable housing presented by First Community Housing – a non-profit developer recognized as a pioneer in greening affordable housing. The focus of the session will be on urban infill, transit-oriented, multifamily housing. Topics will include: "eco-passes," parking, Brownfields, LEED Certification and design issues. Planning policies that assist affordable, infill development will be highlighted. Case studies will discuss: the advantages of green building to tenants and the community at large, partnering with retail developers, the costs of "greening" affordable housing, and "greening" existing multi-family properties.

*Gary Schoennauer, FAICP, Principal, Schoennauer Company, and Chairperson, First Community Housing Board of Directors*

*Jeff Oberdorfer, FAIA, CDS, Executive Director, First Community Housing*



**Shelter from the Elements**

**9:00 am - 10:15 am**

*Sacramento Room*