VICTORIA EISEN | victoria@eisenletunic.com

#### EMPLOYMENT

## EISEN | LETUNIC, PRINCIPAL (2005-PRESENT)

Manage consulting firm specializing in non-motorized transportation, public transit and transitoriented land use planning. Projects include:

- MTC smart growth technical assistance on-call team lead (ongoing)
- City of Oakland transportation on-call team lead (ongoing)
- BART planning on-call team participant (ongoing)
- Alameda Countywide Bicycle & Pedestrian Plans update
- BART focus groups and outreach for demand management project
- LEED-ND gold certification for 150-acre mixed-use project

# FUNDERS' NETWORK FOR SMART GROWTH & LIVABLE COMMUNITIES, CONSULTANT (2003-2004)

- Wrote "Building Better Communities: A Getting Started Resource Guide."
- Compiled case studies of two dozen foundations active in local planning.

# ASSOCIATION OF BAY AREA GOVERNMENTS, SENIOR THEN PRINCIPAL PLANNER (1997-2002)

- Managed Smart Growth Strategy/Regional Livability Footprint Project, which created San Francisco Bay Area's first region-wide land-use vision.
- Developed legislative proposals to encourage transit-oriented development.
- Chaired Caltrans' Bay Bridge Bicycle/Pedestrian Advisory Committee.
- Served as Interim San Francisco Bay Trail Project Manager.

# METROPOLITAN TRANSPORTATION COMMISSION, ASSOCIATE TRANSPORTATION PLANNER (1991-1997)

- Led teams that evaluated projects competing for federal transportation funding.
- As member of the travel demand modeling team, helped create model for the 1998 RTP.
- Managed BART bicycle parking demonstration project.

## CITY OF SEBASTOPOL, PRO-BONO WORK AS PART OF MASTER'S THESIS (1991)

• Developed City's Second Unit Housing Ordinance.

## SONOMA COUNTY TRANSIT, TRANSIT SPECIALIST (1987-1990)

- Planned, designed and supervised construction of all bus stop and park and ride facilities.
- Wrote elements of Short Range Transit Plan and County Public Transportation Plan.
- Wrote original County Bikeways Plan.

#### SIERRA COUNTY, CALIFORNIA, TRANSPORTATION PLANNING CONSULTANT (1987)

• Wrote original County Public Transportation Plan.

## ASSOCIATED STUDENTS OF UNIVERSITY OF CALIFORNIA, MUNICIPAL LOBBY, DIRECTOR (1983-1984)

• Directed office that lobbied Berkeley City Council and commissions on behalf of student body.

#### EDUCATION ......

• MASTER OF CITY PLANNING

University of California, Berkeley; May 1993; Concentration in Transportation and Land Use Planning

• MASTER OF SCIENCE, CIVIL ENGINEERING

U.C. Berkeley; December 1991; Concentration in Transportation Engineering

• BACHELOR OF SCIENCE, NATURAL RESOURCES U.C. Berkeley; December 1984; Cum Laude

OFFICES & AWARDS

• COMMISSIONER, PLANNING COMMISSION

City of Berkeley, 2008 to present

• WRITERS' COACH, MARTIN LUTHER KING MIDDLE SCHOOL Berkeley, 2008 to present

AMERICAN PLANNING ASSOCIATION AWARD

Northern California Chapter: Focused Issue Planning, 2007

- MEMBER, DOWNTOWN AREA PLAN ADVISORY COMMITTEE City of Berkeley, 2005 to 2007
- MEMBER, GREENBELT ALLIANCE INFILL TASK FORCE 2005 to 2007
- CLEAN AIR AWARD

American Lung Association, 2001

- CHAIR & COMMISSIONER, TRANSPORTATION COMMISSION City of Berkeley, 1995 to 1998
- BOARD MEMBER, REGIONAL BICYCLE ADVISORY COMMITTEE 1987 to 1997
- AMERICAN PLANNING ASSOCIATION AWARD

Northern California Chapter: Excellence in Planning Education, 1993

• US DEPARTMENT OF TRANSPORTATION FELLOWSHIP Academic years 1990/91 and 1991/92

- WOMEN'S TRANSPORTATION SEMINAR (WTS) SCHOLARSHIP Helene Overly Scholarship, 1991
- President, Graduate Women in Civil Engineering, UC Berkeley Academic year 1990/91