



EISEN | LETUNIC

TRANSPORTATION, ENVIRONMENTAL AND URBAN PLANNING

VICTORIA EISEN | victoria@eisenletunic.com

EXPERIENCE

- **EISEN | LETUNIC, PRINCIPAL (2005-PRESENT)**
Managing consulting firm specializing in non-motorized transportation and transit-oriented land use planning.
- **THE FUNDERS' NETWORK FOR SMART GROWTH AND LIVABLE COMMUNITIES, REGIONAL PLANNING CONSULTANT (2003-2004)**
Wrote "Building Better Communities: A Getting Started Resource Guide for Community Foundations." Compiled case studies of two dozen community foundations active in local planning.
- **ASSOCIATION OF BAY AREA GOVERNMENTS, SENIOR THEN PRINCIPAL PLANNER (1997-2002)**
Managed Smart Growth Strategy/Regional Livability Footprint Project, which created San Francisco Bay Area's first region-wide land-use vision. Developed legislative proposals to encourage transit-oriented development. Chaired Caltrans' Bay Bridge Bicycle/Pedestrian Advisory Committee. Served as Interim San Francisco Bay Trail Project Manager.
- **METROPOLITAN TRANSPORTATION COMMISSION, ASSOCIATE TRANSPORTATION PLANNER (1991-1997)**
Led teams that evaluated projects competing for federal transportation funding. As member of the travel demand modeling team, helped create model for the 1998 RTP. Project manager of BART bicycle parking demonstration project.
- **CITY OF SEBASTOPOL, PRO-BONO WORK AS PART OF MASTER'S THESIS (1991)**
Developed City's Second Unit Housing Ordinance.
- **SONOMA COUNTY TRANSIT, TRANSIT SPECIALIST (1987-1990)**
Planned, designed and supervised construction of all bus stop and park and ride facilities. Wrote elements of Short Range Transit Plan and County Public Transportation Plan. Wrote original County Bikeways Plan.
- **SIERRA COUNTY, CALIFORNIA, TRANSPORTATION PLANNING CONSULTANT (1987)**
Wrote original County Public Transportation Plan.
- **ASSOCIATED STUDENTS OF UNIVERSITY OF CALIFORNIA, MUNICIPAL LOBBY, DIRECTOR (1983-1984)**
Directed office, including managing staff of four, lobbying on behalf of student body to Berkeley City Council and commissions, and helping to formulate transportation plans and policies as appointed student representative on various city and campus planning committees.

EDUCATION

- **MASTER OF CITY PLANNING**
University of California, Berkeley; May 1993; Concentration in Transportation and Land Use Planning
- **MASTER OF SCIENCE, CIVIL ENGINEERING**
U.C. Berkeley; December 1991; Concentration in Transportation Engineering
- **BACHELOR OF SCIENCE, NATURAL RESOURCES**
U.C. Berkeley; December 1984; Cum Laude

OFFICES & AWARDS

- **AMERICAN PLANNING ASSOCIATION AWARD**
Northern California Chapter: Focused Issue Planning, 2007
- **MEMBER, DOWNTOWN AREA PLAN ADVISORY COMMITTEE**
City of Berkeley, 2005 to present
- **MEMBER, GREENBELT ALLIANCE INFILL TASK FORCE**
2005 to 2007
- **CLEAN AIR AWARD**
American Lung Association, 2001
- **CHAIR & COMMISSIONER, TRANSPORTATION COMMISSION**
City of Berkeley, 1995-1998
- **BOARD MEMBER, REGIONAL BICYCLE ADVISORY COMMITTEE**
1987-1997
- **AMERICAN PLANNING ASSOCIATION AWARD**
Northern California Chapter: Excellence in Planning Education, 1993
- **US DEPARTMENT OF TRANSPORTATION FELLOWSHIP**
Academic years 1990/91 and 1991/92
- **WOMEN'S TRANSPORTATION SEMINAR (WTS) SCHOLARSHIP**
Helene Overly Scholarship, 1991
- **PRESIDENT, GRADUATE WOMEN IN CIVIL ENGINEERING, UC BERKELEY**
Academic year 1990/91